

Background:

Staff have compiled a report of recent staff public information activities for the committee’s review. Staff will also discuss possible future Public Information activities.

Public Policy Committee

Agenda Item 8.

Expected Action:

The Committee will receive an update regarding recent public information activities and provide guidance as appropriate. No action is anticipated.

Council

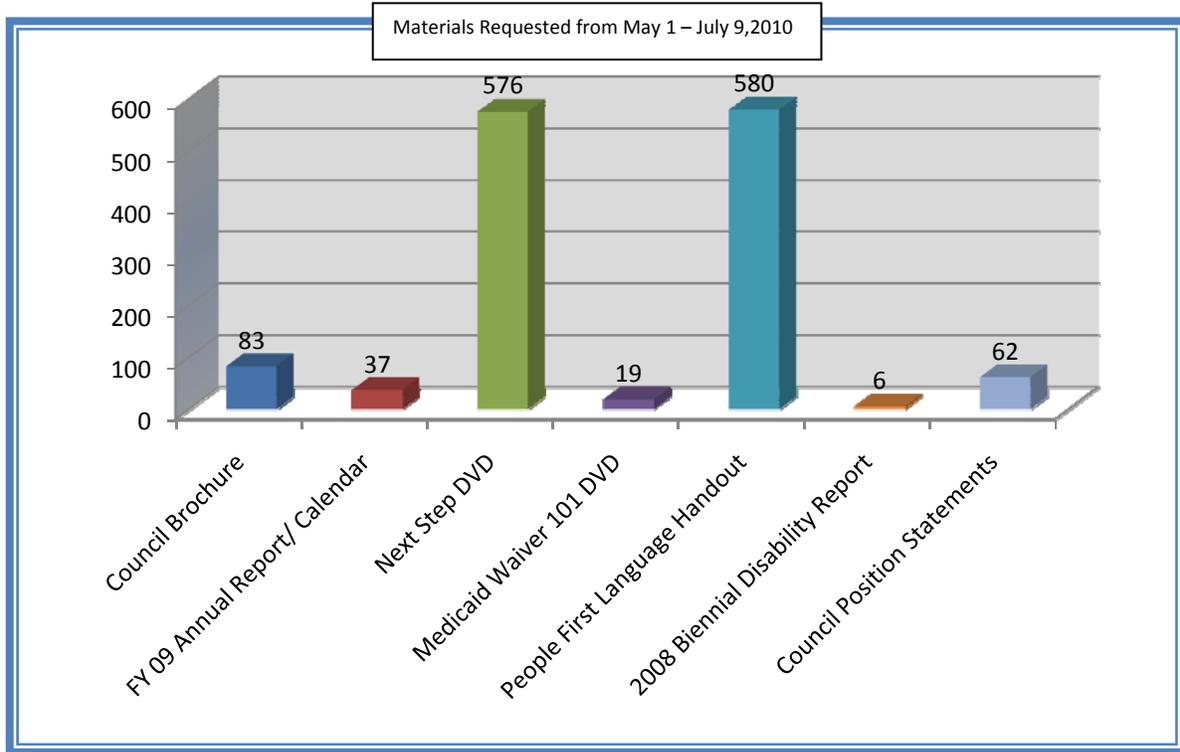
Agenda Item 16. D.

Expected Action:

The Council will receive an update from the Committee on public information activities. No action is anticipated.



Materials Requested & Information Update



Social Media Update:

Twitter

<http://twitter.com/txcdd>

- 168 tweets
- 291 followers; following 250

Facebook

www.facebook.com/txcdd

- 267 fans
- 139 posts

Note: Data from January 1 – July 9, 2010

TCDD Email Update:

TCDD's email software allows staff to track the number of recipients who open or forward an email announcement; the number of recipients who access the information contained in the email (i.e. hyperlinks and downloads); and whether the recipients are from state agencies, council members, grantees, etc.

- As of July 2010, there are 1,200 recipients signed up to receive TCDD emails
- As of July 2010, there are 979 electronic FYI recipients, plus 53 individuals who requested the quarterly printed FYI.



Outreach Update:

- Lucy Walker, Joanna Cordry, Sonya Hosey, and Wendy Jones attended the Circle 10 Funders' Forum in Winnsboro - in rural East Texas - on June 2-3. The conference created an opportunity to share information about TCDD, our funding procedures and opportunities, and disability issues with many people outside the disability community, including participants and other exhibitors/funders. The goal of attending the forum was to increase outreach to potential future partners and grantees, especially those who represent people who are unserved and/or underserved; promote opportunities for TCDD grantees and other organizations to have access to diverse funding options; and to promote inclusion of people with developmental disabilities in community-based projects. Joanna Cordry led a session on "How and Why to Include People with Developmental Disabilities Effectively in Your Project." Sonya Hosey spoke about TCDD at a session on health and human services.
- Lucy Walker responded to 55 requests for Information and Referral (I&R) in April through June 2010. Melissa Rosser responded to nine requests for I&R in June 2010. Other staff also handled I&R calls.
- TCDD gave permission to Utah State University to use our People First Language handout in a course on inclusions. TCDD also granted permission to the Region 4 Education Service Center/Houston to use the People First handout in an online course they are creating.
- TCDD provided handouts on funding projects and copies of the FY 2009 Annual Report/Calendar for the National Conference of State Legislatures in July 2010, which was attended by many Texas legislators and legislative staff.
- The Texas Association of Vocational Adjustment Coordinators (TAVAC) requested 500 copies of the Higher Education DVD (The Next Step) to be put in conference packets for participants at the TAVAC conference on August 2-5, 2010. Participants will include teachers who work with students with disabilities (both special educator and general education teachers).